



MEDIA RELEASE

GS1net Service 'Readies' 100th additional Metcash Supplier for eData Program

GS1 Australia's GS1net service hits a century on-boarding an extra 100 Metcash suppliers to the GS1net 'Ready' status for data synchronisation.

FOR IMMEDIATE RELEASE 25 NOVEMBER 2013: As part of the Metcash eData program, the GS1net Supplier Enablement Team at GS1 Australia has successfully on-boarded 100 new suppliers onto the GS1net service in collaboration with Metcash, bringing the total to over 300 GS1net Ready™ suppliers synchronising product and pricing data with Metcash.

GS1net is GS1 Australia's data synchronisation service for the Australia and New Zealand markets. Data Synchronization enables efficient eCommerce trading practice and is the preferred method of electronically exchanging and synchronising standardised product and pricing data between suppliers and trading partners.

GS1 Australia has been working closely with Metcash, a leading marketing and distribution company for independent retailers, in support of the Metcash eData program.

Metcash's eBusiness Manager, Nathan Aylett says, "With GS1 Australia's assistance, Metcash has on-boarded 100 additional suppliers to our eData program in the past 12 months."

"This has been a fantastic achievement by the GS1 team, who have worked collaboratively with Metcash, and we greatly appreciate the efforts of everyone involved," added Michael Haire, General Manger eData Administration at Metcash.

Prime Pet Care Pty Ltd became the 100th GS1net 'Ready' supplier since the Metcash eData Program commenced.

"We are delighted to be the 100th GS1net 'Ready' supplier on board as part of the Metcash eData program. The team at GS1 Australia has done a great job and we look forward to continuing to use GS1net to exchange data with Metcash. We now feel confident with the process and the prospect of managing future updates," said Jacqui Joniec, Sales Coordinator from Prime Pet Care Pty Ltd.

"GS1 Australia's dedicated support of the Metcash eData program and the establishment of the joint GS1net/Metcash team has helped us achieve this exciting milestone with many more Metcash suppliers in the pipeline to bring on-board," said GS1 Australia's John Hearn, General Manager – Data Services Group.

This collaborative success story further demonstrates GS1 Australia's commitment to the continued exchange of quality data between trading partners.



“As part of GS1 Australia’s data services solution stack, GS1net offers many great benefits as it lets suppliers capture and manage data using the newly released GS1net Webforms to help suppliers load and maintain GS1net, or one of the highly experienced GS1net certified product partners’ integration tools,” added Mr Hearn.

“GS1 Australia has long focused on adding valued tools around GS1net such as the ATO approval service, measurement comparison reporting, and hundreds of data quality focused validation rules. GS1 Australia continues to expand the solution set, allowing suppliers to automatically synchronise and share trusted data from GS1net with their trading partners via services such as GS1 SmartMedia and GS1 GoScan.”

Mr Hearn further commented, “It’s been a very rewarding growth period for GS1net, and we are looking forward to continue working closely with Metcash to on-board many further suppliers in support of the Metcash eData program.”

For further information on the GS1net service, please contact the GS1 Data Services Support Team on 1300 BARCODE (1300 227 263).

About GS1 Australia

GS1 Australia is the Australian member of the global GS1 not-for-profit organisation that administers the global GS1 System of supply chain standards in Australia. It currently serves 22 industry sectors and supports just under 17,000 members nationally to enhance their efficiency and cost effectiveness by adopting best practice GS1 global supply chain standards. For more information visit www.gs1au.org

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