

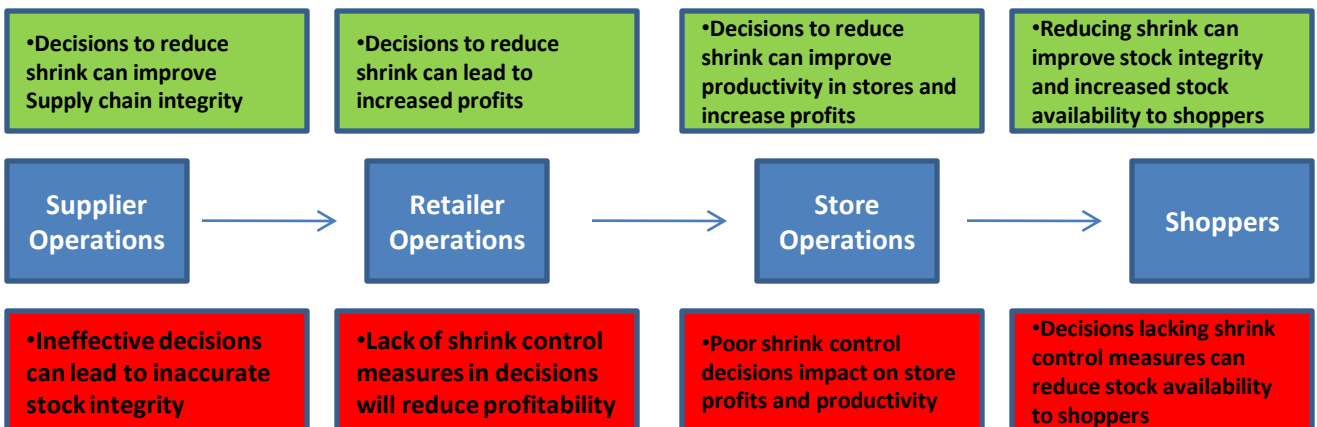
# NAT. ASSET PROTECTION MANAGER

Profit Protection	Cost to the Business	Productivity	Customer
Shrink results are impacted through Loss Prevention decisions that ultimately effect profits. Are your KPI's linked in with other functions.	The cost of the Asset Protection strategy needs to be within cost effective budget constraints . Understand how impacting sales growth increases the profits.	Asset Protection Strategy must not impact the profitability of company operations but enhance it. Focus on the shopper and internal multi functional linkages.	All decisions must be allow the best possible outcome to the customer / shoppers ensure part of annual plans between customers / suppliers.

*What actions can I take in my role to assist loss prevention?*

Map & Measure	Measure Trial results, measure Last Year's strategies, measure security solutions, measure performance results by store and by department.
Compare	Compare shrink results against previous year results to draw comparisons, trends and an analysis of what strategies worked and didn't work. Compare other stores and industry for new ideas.
Consider	Before actions are considered for a Strategy base decisions on facts and results i.e.. Top worst shrink stores, Top worst shrink departments, Top worst shrink Key codes, Top worst shrink Suppliers and impact on shopper and sales.
Discuss	When considering business decisions include advise from all aspects of the business including Stores, Buying, Supply Chain, Finance, Supplier and Leadership Teams. Are the functions aligned from a KPI standpoint.
Trial	Trial Solutions based on factual shrinkage results that can be properly measured against sales, shrink and customer satisfaction. Learn from trial s and continually develop and adapt solutions.

*What are the potential impacts of my decisions on Shrinkage throughout the value chain? (Good and Bad)*



# NAT. ASSET PROTECTION MANAGER

**Details:**

Name:	
Title:	
Category:	
Year:	

**Specific responsibilities regarding Shrinkage Management within role:**

Shrinkage Issue	Personal Responsibility

**Priority shrinkage challenges and action plan for year ahead:**

Priority Challenges	Action Plans	Target / Goal