INFORMATION TECHNOLOGY MANAGER

How does Shrinkage and Loss Prevention impact me in my role?

Whole of business costs	Fraud/Risk	Audit/Governance
Need to assist the business to identify and measure shrinkage/loss in an easy way. Do our systems provide accurate and timely information?	Need to assist the business to identify potential fraudulent activity.	Need to provide the systems & controls to minimise the opportunity for shrinkage/loss.

What actions can I take in my role to assist loss prevention?

Map & Measure	Highlight shrinkage data to the business to ensure clear knowledge and understanding of level of margin loss for business, degree of known /unknown loss occurring, degree of known volume loss and underlying types/causes of known loss. Identify highest risk products, categories, regions, stores for priority attention in the business. Data must be timely.	
Compare	Does the organisation have the required information in a consistent, timely and easy to use format? Do each of the different function have the same access to the information? Do they receive standard reports? How do our systems / definitions compare with the industry?	
Consider	Have we followed the high risk products from the warehouse to the shelf? Do we have the right balance of systems and software for the right ROI. Do we understand how this impacts the rest of the organisation and the shopper?	
Discuss	What expertise can be used to address potential or current issues with shrinkage – both within own business (supply chain, field sales, finance etc) and from customers (loss prevention, store managers) who can offer insight and advice	
Trial	Jumping straight to action can prove costly and overkill. Making several changes at once can hide what is most effective. Discuss opportunities to trial (via t he ECR Road Map process) solutions to shrinkage with stakeholders collaboratively.	

What are the potential impacts of my decisions on Shrinkage throughout the value chain? (Good and Bad) Product available and • Maximise sales and Acceptable ROI to Increased productivity accessible profit retailer Reduced waste/loss Brand loyalty • Enhance brand image Category support Supplier Retailer Store **Shoppers Operations Operations Operations** • Lost sales / profit •Frustration – out of Customer relationship • Will support more Reduced productivity stocks on shelf and / or product 'locked Increased waste/loss Increased production profitable brands & supply chain costs away'

INFORMATION TECHNOLOGY MANAGER

	Details:				
	Name:				
	Title:				
	Category:				
	Year:				
Specific responsibilities regarding Shrinkage Management within role:					
Shr	Shrinkage Issue Personal Responsibility				
Priority shrinkage challenges and action plan for year ahead:					
Pric	ority Challenges	Action Plans	Target / Goal		