

DISTRIBUTION MANAGER

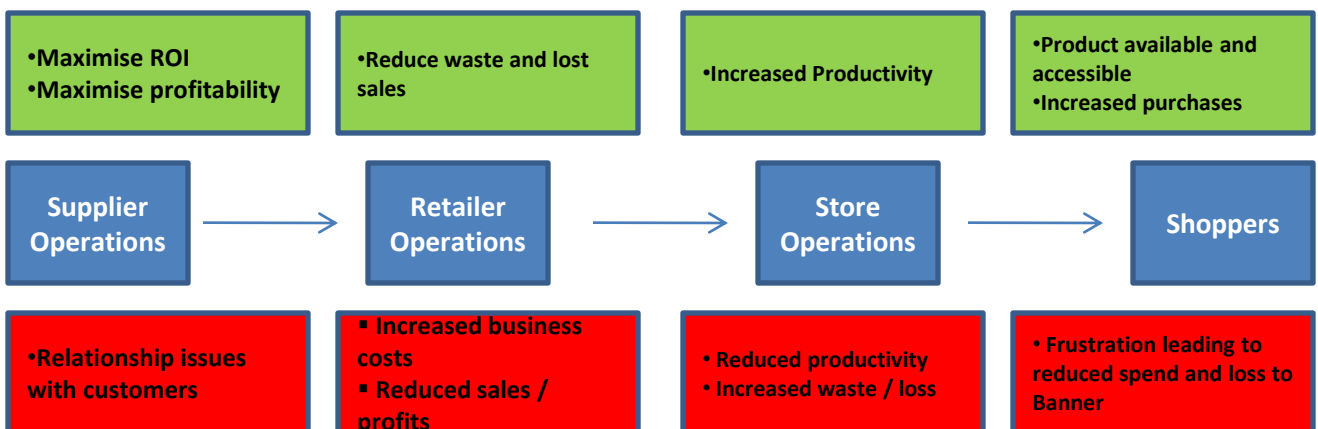
How does Shrinkage and Loss Prevention impact me in my role?

Profitability	Responsibility	Customer Satisfaction	Whole of Business costs
Overall profitability of the Business is directly impacted by the value of write/off shrinkage	Warehouse staff, DC procedures and Logistics providers can have a dramatic impact on the level of shrinkage – Management and staff need to take responsibility and identify the priority opportunities	Customers expect to be able to order products at all times. They expect no shrinkage. Shoppers expect products to be available on shelf. If not they shop elsewhere. Shrinkage causes product unavailability and out of stocks	Need to ensure that DCs and Logistics are responsible and measured on performance. Need to ensure decisions made are not detrimental to the costs/performance in other areas

What actions can I take in my role to assist loss prevention?

Map & Measure	Review shrinkage data to ensure clear knowledge and understanding of level of margin loss for business, degree of unknown loss occurring, degree of known volume loss and underlying types/causes of known loss. Identify highest risk products, categories, carriers, regions for priority attention. Introduce KPIs
Compare	Where is shrinkage rate high and low across DCs – what are the different impacting factors. What is best practice.
Consider	Is shrinkage reduction / loss prevention receiving appropriate priority in the business. Are all personnel aware of their roles and responsibilities. Adopt regular communication / feedback sessions
Discuss	What expertise can the business tap into if experiencing issues with shrinkage – both internally and externally
Trial	Jumping straight into action can prove costly and overkill. Discussing opportunities to trial solutions to shrinkage in collaboration with stakeholders will be beneficial

What are the potential impacts of my decisions on Shrinkage throughout the value chain? (Good and Bad)



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Details:

Name:	
Title:	
Category:	
Year:	

Specific responsibilities regarding Shrinkage Management within role:

Shrinkage Issue	Personal Responsibility

Priority shrinkage challenges and action plan for year ahead:

Priority Challenges	Action Plans	Target / Goal